

24th IEEE International Conference

on Micro Electro Mechanical Systems



MEMS 2011

CANCUN MEXICO

JANUARY 23-27, 2011

EXHIBIT OPPORTUNITIES

EXHIBIT DATES & TIMES

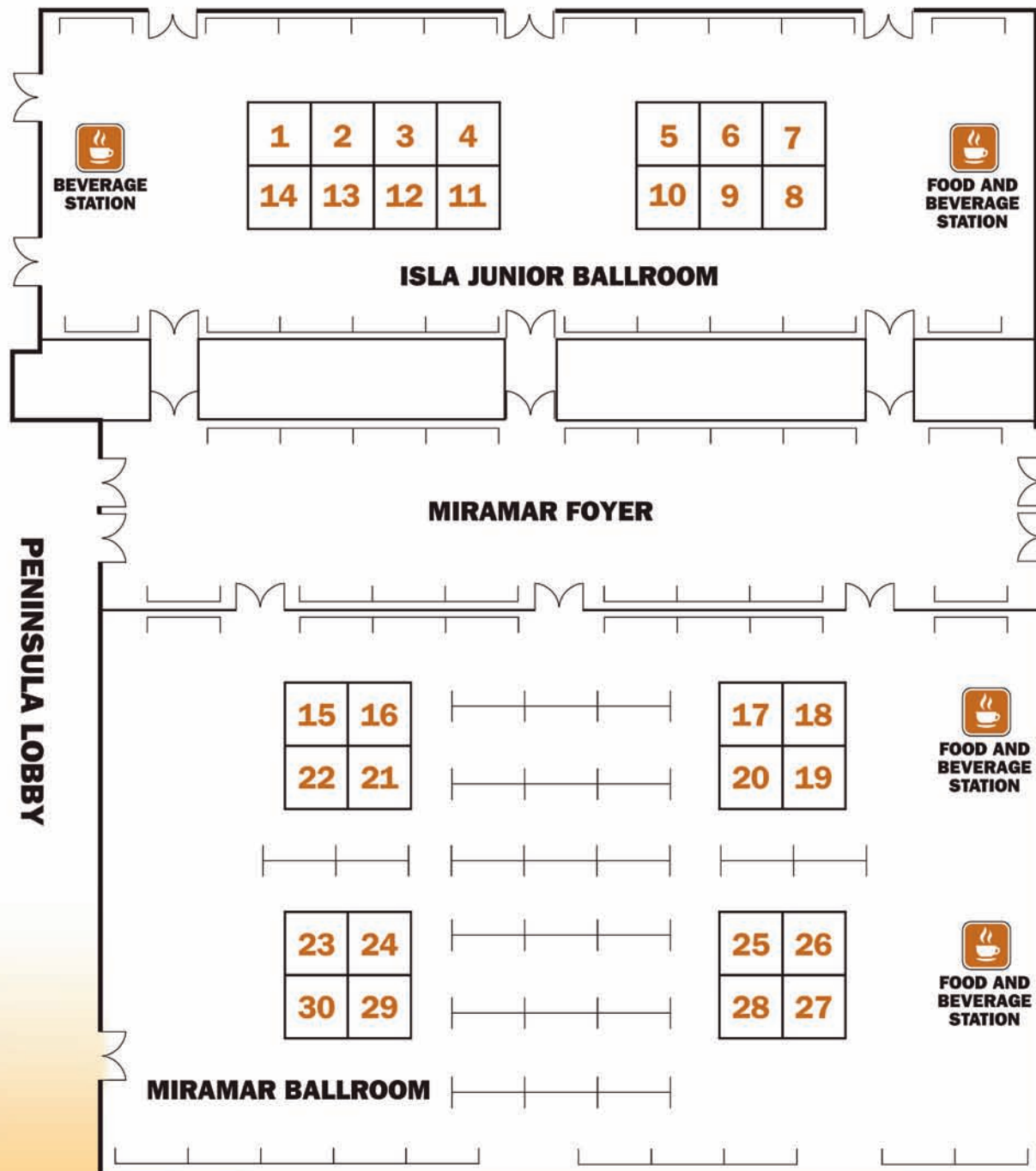
Monday	January 24	08:00 – 18:00
Tuesday	January 25	08:30 – 18:00
Wednesday	January 26	08:30 – 18:30
Thursday	January 27	08:30 – 11:00

SPONSORED BY



GRAND CARIBE FOYER

(to General Session)



10' x 8' booths include:

laminated back and side walls; 1 draped table (140cm x 70cm x 80cm), 2 chairs, 1 wastebasket, a sign, 1 spotlight, 1 electrical outlet (110v/600w), 2 exhibit hall badges*, company name in the Technical Digest, final program, on the Welcome sign, and on the the opening slide.

Table tops include:

1 table (please note that this is an un-manned table-top display, start-up companies ONLY may apply), company name in the Technical Digest, final program, on the Welcome sign, and on the the opening slide. Table-tops will be assigned at check-in.

* This badge does NOT give you access to the technical sessions. For those who want to participate in the technical session, they must register as a Conference participant.

Deadlines: The signed contract and full payment must be received by the listed deadlines to ensure the ability of the Conference Organizers to complete the terms of the contract. **November 01, 2010** **December 10, 2010**



APPLICATION & CONTRACT FOR EXHIBIT SPACE

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space in the 24th International Conference on Micro Electro Mechanical Systems (MEMS 2011), subject to the terms, conditions, and requirements stated herein.

The MEMS 2011 Conference, upon its written acceptance of this Application and Contract, is to assign exhibit booth space to the Applicant under all of the terms, conditions, and requirements as aforesaid.

Applicant applies for one of the available booth locations at the rent indicated below for the space. Booths will be assigned on a first-come first-served basis.

With reference to the enclosed floor plan, please indicate your booth choices:

1st Choice _____ **2nd Choice** _____ **3rd Choice** _____

If none of your requested booths is available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird On or Before October 17th	Standard After October 17th
10' x 8' Booth Space	<input type="checkbox"/> \$1,800.00	<input type="checkbox"/> \$2,100.00
20' x 8' Booth Space	<input type="checkbox"/> \$3,500.00	<input type="checkbox"/> \$4,100.00
Table Top Display*	<input type="checkbox"/> \$1,000.00	<input type="checkbox"/> \$1,200.00

I should receive a reduced rate, as I am also a member of the MEMS 2011 Industrial Support Group.

**Start-up companies ONLY may apply.*

COMPANY (As it should appear in Conference Material) _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____ E-Mail: _____

Website address: _____

Contact Name: _____

Signature: _____ Position: _____

PAYMENT INFORMATION

Total Amount \$: _____

Bank Wire Transfer (Bankwire transfer information will be sent to you upon receipt of this contract)

Credit Card Payment VISA MasterCard American Express

Card Number: [][][][]-[][][][]-[][][][][] Expiration date: [][]-[][] Verification Code: [][][]

Cardholder Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Mail with payment or fax application to:

MEMS 2011 Conference c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA,
Phone: 1-619-232-9499, Fax: 1-619-232-0799, E-Mail: sgalloway@pmmiconferences.com



UNIFORM CONDITIONS FOR EXHIBITING

1. The exhibit area will be available for setting-up exhibits from 13:00 to 17:00 on Sunday, January 23, 2011. You may teardown your exhibit space on Thursday, January 27, 2011 after 11:00. All exhibits must vacate the premises by 18:00 on Thursday.

2. The exhibit area will be open as follows:

Monday	January 24	08:00	-	18:00
Tuesday	January 25	08:30	-	18:00
Wednesday	January 26	08:30	-	18:30
Thursday	January 27	08:30	-	11:00

The Executive Conference Committee has the right to amend exhibit times and booth locations if necessary.

- 3.** Conference attendees will be free to participate in the exhibit area before and after sessions, during coffee breaks and luncheons.
- 4.** Only authorized Conference participants, authors and exhibitors will be admitted at the Conference. The name of the authorized representatives shall be furnished to the exhibit manager not less than ten (10) days before the opening of the Conference. Representatives will be allowed to purchase banquet tickets.
- 5.** The MEMS 2011 Conference Committee and the Conference Center Management cannot guarantee exhibitors against loss or damage of any kind. Although the exhibit hall is open to Conference attendees only, you will not want to leave any thing of value in your booth space. Please be aware that you are responsible for securing your booth and all its contents during both exhibiting and non-exhibiting hours. The MEMS 2011 Conference Committee and the Hilton Cancun Golf and Spa Resort assume no liability whatever for damages resulting from any act of omission or commission in connection with this Conference.
- 6.** Special written arrangements with the Conference Manager should be made in advance if two or more firms wish to exhibit in a single space. There will be an additional fee for this option of sharing booth space.
- 7.** An exhibitor wishing to release their assigned space prior to October 01, 2010 and after their signed application has been received will be refunded 25%. Cancellations after that time will not receive a refund. All cancellations must be made in writing. It will not be possible to refund any payments made if exhibit space is not used or only partially used.
- 8.** Approval by the Conference manager should be made in advance if prizes, contests or drawings are to be used.
- 9.** Infractions of these conditions on the part of the exhibitor or any of his/her representatives may subject them to dismissal from the Conference hall. In this event, the exhibitor or representative will make no demand for redress.
- 10.** Space is leased with the understanding that the MEMS 2011 Conference will act for the exhibitor only in the capacity of agent and not as principal. The MEMS 2011 Conference and the Hilton Cancun Golf and Spa Resort assume no liability whatever for damages resulting from any act of omission or commission in connection with said agency. The exhibitor and representatives hereby release the Conference, sponsoring agencies, and the Hilton Cancun Golf and Spa Resort from any or all liabilities for loss ensuing from any cause whatsoever.
- 11.** Two exhibitor badges are included with paid booth. The exhibitor badge provides the following: exhibit hall access, Sunday welcome reception, refreshment breaks, and lunches. Tickets for the Wednesday Evening Banquet may be purchased separately. For those who want to participate in the technical sessions you must register as a Conference participant and pay the registration fee. This can be done by visiting the website at www.mem2011.org.
- 12.** Communication pertaining to this Conference exhibit should be addressed to:

MEMS 2011 Conference

c/o PMMI
Shirley Galloway
307 Laurel Street
San Diego, CA 92101-1630 USA
Phone: +1-619-232-9499
Fax: +1-619-232-0799
E-Mail: sgalloway@pmmiconferences.com